# DELICATE CLEANSER



# COSMECEUTICAL

**DAILY SKIN CARE ROUTINE CONCEPT:** a variety of skincare products for a daily routine ready-to-market for a complete, effective and specific skincare treatment. A full range of cosmeceutical to cleanse, hydrate and protect skin.

The "cleansing" step is made up of 3 formulations of cleansers with different textures able to respect the balance of the epidermis to satisfy specific skin needs.



#### Cleansing:

Delicate micellar water Purifying micellar water Delicate cleanser

#### Delicate cleanser

## DESCRIPTION

An emulsion specifically formulated for **sensitive** and **dry** skin. The cleanser is **gentle** and able to cleanse deeply.

The formulation include **mild surfactants** and **soothing** ingredients to respect the skin while the high concentration of **vitamin E** protect it from the oxidation caused by external factors.



Cosmeceutical.

#### INDICATION

It can be used as a regularly shower cream or as a cleansing face cream. Apply on wet skin, gently massage and rinse off.

#### CLAIMS

- Delicate on skin
- Mild Cleansing
- Skin protector
- Antioxidant

## INGREDIENTS

- Mild surfactant: Lauroat EC is a mild surfactant able to reduce the aggressiveness of other surfactants; it is particularly indicated for sensitive skin products.
- **Trealix®:** based on Trehalose, a sugar with a cosmotropic activity able to keep water molecules making them bioavailable whenever needed, Jojoba oil complete the nourishing action.
- **Vitamin E:** a free radical scavenger, a powerful anti-oxidant vitamin with protective properties on the skin.
- Lactic Acid: exfoliating agent that can stimulate skin renewal and help skin to remain hydrated.

#### ASPECT

Light velvety emulsion in 200 ml dispenser bottle.

