

DELICATE MICELLAR WATER

COSMECEUTICAL



DAILY SKIN CARE ROUTINE CONCEPT: a variety of skincare products for a daily routine ready-to-market for a complete, effective and specific skincare treatment. A full range of cosmeceutical to cleanse, hydrate and protect skin.

The "cleansing" step is made up of 3 formulations of cleansers offering different textures able to respect the balance of the epidermis to satisfy specific skin needs.



Cleansing:
Delicate micellar water
Purifying micellar water
Delicate cleanser

Delicate micellar water

DESCRIPTION

A micellar water that cleanses in a **mild and effective** way respecting the hydrolipidic balance of all skin types, even the sensitive ones. It perfectly matches a cleansing action with **maximum skin tolerance**. It cleanses and soothes the skin in a single delicate gesture, without the need to rinse.

It is formulated to minimize the risk of allergies and is so effective that there is no need to rub. It helps to remove from skin of face, eyes and lips all traces of makeup, impurities and dirt caused by pollution.

REGULATORY STATUS

Cosmeceutical

INDICATION

Daily make-up removal. Saturate a cotton pad, **gently wipe** all over until skin is completely clean from makeup.
No need to rinse.

CLAIMS

- Skin **Balancing**
- Moisturizing
- **Calming**
- Soothing
- Mild Cleansing
- For **Sensitive Skin**

INGREDIENTS

- **Hamamelis Extract:** thanks to tannins, has toning, lenitive, refreshing and antimicrobial activity.
- **Emollient micellar agent:** modified lipids maintaining the typical characteristic of oils, such as emollience, improving skin feel.
- **Conditioning agent:** cleansing and conditioning agent mild on sensitive skin.
- **Humectant agents:** synergy of compound able to increase skin hydration.

ASPECT

Liquid fresh texture in 200/500 ml flip-top bottle.



PURIFYING MICELLAR WATER

COSMECEUTICAL



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The “cleansing” step is made up of 3 formulations of cleansers offering different textures able to respect the balance of the epidermis to satisfy specific skin needs.



Cleansing:
Delicate micellar water
Purifying micellar water
Delicate cleanser

Purifying micellar water

DESCRIPTION

A micellar water that cleanses in a **mild and effective** way respecting the hydrolipidic balance of the skin. It cleanses and purifies the skin in a single delicate gesture, without the need to rinse.

It is formulated to have a high efficacy in fact there is no need to rub. It helps to remove from skin of face, eyes and lips all traces of makeup, impurities, **excess sebum** and dirt caused by pollution.

REGULATORY STATUS

Cosmeceutical

INDICATION

Daily make-up removal. Saturate a cotton pad, **gently wipe** all over until skin is completely clean from makeup. No need to rinse.

CLAIMS

- Skin **Balancing**
- **Moisturizing**
- **Mild Cleansing**
- For **Oily Skin**
- **Pore Perfectionist**

INGREDIENTS

- **Trealix®:** based on Trehalose, a sugar with a cosmotropic activity able to keep water molecules making them bioavailable whenever needed, Jojoba oil complete the nourishing action.
- **Emollient micellar agent:** modified lipids maintaining the typical characteristic of oils, such as emollience, improving skin feel.
- **Conditioning agent:** mild surfactant obtained from fatty alcohols and glucose with a high cleansing efficacy while being gentle to skin.
- **Active water extract:** Active water with refreshing and astringent properties of Cornflower in synergy with calming and soothing properties of Malva.

ASPECT

Liquid fresh texture in 200/500 ml flip-top bottle.

